

Optricity Recognized for Delivering Innovative Supply Chain Management Technology to Customers

Technology provider receives Corporate Supply Chain of the year award at 8th Annual Supply Chain Management Summit

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RESEARCH TRIANGLE PARK, NC – September 10th, 2015. Optricity was recently awarded Corporate Supply Chain of the Year at the Supply Chain Management Summit (SCMS) hosted at Bryant University in Providence, Rhode Island. This award recognizes a corporation's positive impact to its customers within supply chain and logistics.

The Annual SCMS is an event designed to encourage in-depth discussion about the most relevant supply chain challenges and solutions. This year's Summit included educational and informative keynote addresses from Eugene Campbell of The Walt Disney Company, Lois Kelly of Foghound and Richard Armstrong of Armstrong and Associates. Break-out sessions included topics such as slotting optimization, distribution center design, packaging, security, risks and improving supply chain performance. In addition to educational programming, the SCMS also presents awards to individuals and companies within three different categories: Supply Chain/Logistics Leader of the Year, Emerging Young Professional Leader Award, and Corporate Supply Chain of the Year Award.

Each year the SCMS Committee reviews nominations for the award categories. The Corporate Supply Chain of the Year Award is presented to an organization that has used innovative supply chain management and logistics practices to advance its business and deliver a positive impact to its customers. The organization must demonstrate that supply chain is not an afterthought, but a driving force in the strategic planning process and tactical execution of the company's day to day business activities. "This recognition from the SCMS is an honor signifying that what we do every day does make an impact within the supply chain," states Dan Basmajian, President and CEO of Optricity. "We greatly appreciate this award and the continued opportunities we have to support our clients in reaching their goals."

About the Supply Chain Management Summit

The Supply Chain Management (SCM) Summit is a conference presented by Banneker Industries and Bryant University that brings together supply chain industry executives and subject matter experts to learn about leading supply chain management strategies, share best practices, and network with colleagues.

Our vision – Sharing knowledge. Igniting ideas. Building tomorrow's networks today. – reflects the spirit of the SCM Summit in which attendees from your company will learn from local, national, and global

companies that will provide an intimate look into their supply chain best practices, benchmarks, innovations, and challenges.

About Optricity

Optricity utilizes a unique blend of warehousing domain expertise, advanced mathematics, and software engineering skills to deliver Workplace Optimization software, including the highly acclaimed warehouse slotting application, OptiSlot DC™. Optricity's platform of innovative technologies provides clarity and precision for warehousing operations. For more information about Optricity, please visit www.optricity.com and [LinkedIn](#).